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**FOR IMMEDIATE RELEASE**

**XpandCRM Announces Availability of BRIM (Broker Relationship Information Management) version 5.4 for Business Brokerage Office Automation**

Atlanta, GA – July 15, 2013: Business Brokerage firms now have a customized CRM solution designed and developed for business intermediaries according to XpandCRM President, Michael Auten. BRIM v.5.4, is a customized suite of open-source applications that has been integrated for maximum effectiveness in business brokerage operations. The solution was developed over 24 months in concert with CBI+Sunbelt Business Brokers of the Ozarks and Carl Grimes, a 19 year veteran of business brokerage

The new suite ([www.bizbrokercrm.com](http://www.bizbrokercrm.com)) of functionality includes a pre-packaged configuration for business brokerage including custom contact, business information and listing profiles, integrated mapping capabilities, Google contact lookups, integrated office chat among co-workers, and confidential campaign management for marketing businesses for sale.

In addition, the BRIM application features redundant server backup to a state of art cloud-based storage infrastructure to protect all BRIM clients with immediate recovery in the event of natural disasters such as hurricane, tornadoes, floods, and other Acts of God.

Michael Auten, President of XpandCRM noted that “We are pleased to bring this combined configuration to one of the most challenging industries in the professional financial services marketplace in partnership with our beta client, CBI+Sunbelt Team of the Ozarks ([www.cbiteam.com](http://www.cbiteam.com)).”

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